



Second-WaVe

A consultancy,
guidance, design
and research enterprise

www.second-wave.eu
info@second-wave.eu

“

**'THE FUTURE
BELONGS TO
THOSE WHO
PREPARE
FOR IT
TODAY.'**

MALCOLM X

**FUTURES-ORIENTED
GUIDANCE**

**AN INNOVATIVE
APPROACH FOR
PEOPLE, BUSINESSES
AND COMMUNITIES**



BENEFITS

Navigating the future can feel overwhelming, but embracing a **futures-oriented approach** can empower anyone, businesses and societies to make informed and conscious decisions and chart a course, in a complex and non-linear world, toward:

- personal career and professional goals
- business and market evolutions
- society engagement and activation

*By identifying the **Signals of Change** and by developing several **Scenarios** and **Action Plans** you would be prepared to face the possible futures as soon as they will appear.*

ABOUT THE APPROACH

THE NEEDS

The rapid pace of technological advances and the continuous and non-linear evolution of the social, labour and corporate landscape require dynamic and adaptable contexts capable of providing Futures-Oriented Guidance and equipping people for the next challenges.

AN APPROACH BASED ON SOLID SCIENTIFIC AND TECHNICAL BASIS

- Futures Thinking
- Theory of Flow
- Mindfulness
- Constructivism and constructionism
- LEGO® Serious Play® methodology
- Real-Time Strategy
- Transformative Scenario Planning
- Development of key competencies ref. European Commissions' Frameworks (LifeComp, GreenComp, DigComp, and EntreComp)

FUTURES-ORIENTED GUIDANCE

A Futures-Oriented Guidance via **immersive and experiential workshops** – *designed and tailored to the real participants' needs* – can support people in:

1. **Individual Empowerment:** Increasing self-awareness and understanding of future possibilities, Development of future-proof skills, Increasing agency and confidence
2. **Organizational Impact:** Enhancing strategic planning and foresight, Developing a future-proof workforce, Fostering innovation and product development
3. **Societal Impact:** Promoting informed and engaged citizenship, Supporting sustainable development, Enhancing collaboration on future challenges, Involving a large number of stakeholders
4. **Educational Innovation:** Integrating futures-oriented thinking into curricula, Promoting lifelong learning, Closing opportunity gaps

**IMMERSIVE AND TAILORED WORKSHOP EXPERIENCES
TO ENVISION POSSIBLE FUTURES**